

# CHRYSTAL GIAMBASTIANI

2D ANIMATOR | VISUAL DEVELOPMENT | ILLUSTRATOR

[www.shinychrysal.com](http://www.shinychrysal.com)

Instagram & Youtube: shiny\_chrysal

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## SKILLS

- Excellent collaborator & communicator, Role flexibility, Solo & team-oriented, Attention to detail, Avid note-taker
- Adobe Creative Suite (Photoshop, Animate, Illustrator, After Effects, Premiere Pro), Toonboom, Clip Studio Paint, Microsoft Office 365, Workfront, Monday

## EXPERIENCE

### Freelance 2D Animator & Illustrator | Gelia

July - Sept 2024

- Created storyboards, animatics, environment design, supplement graphics, character animation, compositing and final rendering for an animated YouTube series (four ~100sec videos) for *Independent Health Foundation's "Healthy Options Buffalo"*
- Crafted a comprehensive self-production schedule to prioritize tasks and streamline organization
- Regularly communicated with clients to review project expectations, updates, and coordinate delivery timing
- Provided localized graphics and animation adjustments for Spanish versions

### MultiMedia Designer | Fisher-Price

2012 - 2024

- Elevated brand identity through digital asset creation, art direction, and video production for product promotional content, social media ads, and children's entertainment animations
- Provided video directing and editing for internal videos and e-commerce product demonstrational videos
- Conceptualized and collaborated with the photo department to create product diorama sets for *Little People* print-ad photoshoots featured in the *Fisher-Price 2024 Holiday Catalog*
- Developed a successful directorial and editing template standard for *Little People Collector* promotional social videos that increased social impressions for the brand's Instagram and Tiktok pages
- Communicated with marketing clients to review goals and expectations for product demo video needs
- Supervised and recorded product demo team's editing progress to share with e-commerce managers
- Scheduled client reviews and promptly implemented corrections to meet deadlines and delivery specifications
- Helped train new teammates on directorial and editing techniques and procedures

## EXTRA CURRICULAR

### Onboarding Coordinator | Life Church Buffalo

2023 - 2024

- Integrated new volunteers into serve teams by scheduling their shadow experiences, assisting with check-ins, and introducing them to their serve team and leader
- Managed communication and administrative organization through email, *Planning Services Online* and *Monday*
- Supported orientation sessions by recording sign-ins, reviewing church policies, and addressing volunteers' questions

### KIDSLIFE Leader | Life Church Buffalo

2022 - 2023

- Led a Preschool/Kindergarten class (ages 4-5) as the group leader
- Creatively implemented prepared children's curriculum through engaging activities and lessons
- De-escalated problematic behavior through redirection and empathetic techniques

## EDUCATION

### Savannah College of Art & Design | 2012

BFA in Animation